

# THE FAMILY TREE HEALTHY START PROGRAM

## INFANT MORTALITY REDUCTION INITIATIVE ELIMINATING DISPARITIES IN PERINATAL HEALTH

Healthy Start is administered by the Health Resources and Services Administration (HRSA). Healthy Start aims to improve health outcomes before, during, and after pregnancy; and, to reduce racial and ethnic disparities in rates of infant death as well as negative health outcomes in the first 18 months of life.

The Healthy Start Program supports families and empowers caregivers by promoting positive prenatal health behaviors; educating caregivers on nurturing parenting practices; promoting positive fatherhood and male involvement, and sharing information and community resources that increase access to care.

Services include home visitation, case management, health education, child passenger safety education, depression screening, lactation consultation for breastfeeding women, in-home counseling, and referrals to appropriate agencies for wrap around services. These FREE services enhance the quality of life for individuals and families by improving chances for a healthy birth, preparing parents for labor and delivery, and providing information to help meet the challenges of parenting a newborn and toddler.

## FIVE YEARS OF FUN JUNE 2014 - MARCH 2019

### \$51,123 ADDITIONAL FUNDING FOR:

Community Events, Parent Store, Child Safety Seats, Maternal Child Health Workforce Professional Development, Literacy Initiative, Breastfeeding Initiative, Safe Sleep Initiative, Smoking Initiative & Fatherhood Initiative



#### COMMUNITY ACTION NETWORK

3 Minority Health Summits  
8 Lunch-n-Learns  
8 CAN Meetings



#### TRAININGS

21 Certified  
Lactation Counselors



13 Certified Child Passenger  
Safety Technicians



#### POSTPARTUM CHECK-UP

94.1% of women had it



#### HEALTH INSURANCE

98.3% of women have it  
99.4% of children have it

#### IN-HOME COUNSELING

119 Women



#### MALE INVOLVEMENT

1,203 men involved  
during pregnancy  
and/or with children



#### CHILD PASSENGER SAFETY (2017-2018)

23 Community Events  
297 Total Seat Checks  
123 New child safety seats given to families



**THE FAMILY TREE**  
INFORMATION, EDUCATION & COUNSELING CENTER

The Family Tree Healthy Start Program  
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Serving Acadia, Evangeline, Iberia, Lafayette,  
St. Landry, St. Martin and Vermilion Parishes